

# LinkedIn Cheat Sheet

For aspiring legal professionals

## Profile

(What makes you different? What skills do you bring?)

- Photo: Use a clear, professional headshot
- Headline: Highlight your role or career objectives
- About: Summarise interests, strengths, and goals
- Experience: List relevant roles and responsibilities
- Skills: Showcase legal and transferable abilities

## Connections

(Who should you follow to learn more about law?)

- Alumni from your course/university
- Law Firms
- News/Publications e.g. Legal Cheek, LawCareers.Net
- Legal Influencers
- Resources e.g. Chambers Student, The Lawyer

## Engagement

(How can you build your legal presence?)

- Comment on other posts
- React to posts from law firms and influencers
- Post about your achievements
- Use relevant hashtags e.g. #LegalCareer
- Tag individuals when appropriate
- Share relevant articles with your thoughts
- Congratulate others on their achievements